Attorney Docket No: P-9045-US

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below under my name.

I believe that I am the original and first sole inventor or an original and first joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

STRUCTURALLY SUPPORTED LCD MEDIA

the Specificat	ion of which
	is attached hereto was filed on April 10, 2006 as United States Application Number or PCT International Application No. 10/575,089 and was amended on (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified Specification, including the claims, as amended by any amendment referred to above

I acknowledge the duty to disclose information known to me which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim priority under Title 35, United States Code, \$119 of any provisional application filed in the United States in accordance with 35 USC \$119(e), or any application for patent that has been converted to a Provisional Application within one (1) year of its siling date, or any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed

PRIOR FILED APPLICATION(S)

APPLICATION	COUNTRY	(DAY/MONTH/YEAR FILED)	<u>PRIORITY</u> CLAIMED
NUMBER	IL	10 October 2004	YES
PCT/IL2004/000926	IL	9 October 2003	YES

I hereby claim the benefit under Title 35, United States Code, 5120 of any United States application listed below, and, insofar as the subject matter of each of the claims of this application is not disclosed in any prior United States application in the manner provided by the first paragraph of Title 35, United States Code, \$112, I acknowledge the duty to disclose material information as defined in Title 37. Code of Federal Regulations, \$156, which

Attorney Docket No : P-9045-US

occurred between the filing date of the prior application and the national or PCI international filing date of this application:

APPLICATION NO.

FILING DATE (DAY/MONTH/YEAR) STATUS - PATUNTED, PENDING, ABANDONED

I hereby appoint as my attorney(s) and agent(s) Mark S. Cohen (Attorney, Registration No. 42,425) or Caleb Pollack (Attorney, Registration No. 37,912) or Guy Yonay (Attorney, Registration No 52,388) or Guy Levi (Attorney, Registration No. 55,376) or Rachel Teitelbaum (Agent, Registration No. 56,708) or David A. Loewenstein (Attorney, Registration No. 35,591) or Robert D. Schaffer (Attorney, Registration No. 33,775) or Michael A. Yamin (Agent, Registration No. 44,414) or Marc Tritel (Agent, Registration No. 59,336) or Lee A. Goldberg (Attorney, Registration No. 38,894)) or Cheryl J. Schindler (Agent, Registration No. 59,848), said attorney(s) and agent(s) with full power of substitution and revocation to prosecute this application and transact all business in the Patent and Itademark Office connected therewith. These attorneys and agents are associated with Customer Number 49443.

Please address all correspondence regarding this application to:

PEARL COHEN ZEDEK LATZER, LLP 1500 BROADWAY, 12TH FLOOR NEW YORK, NEW YORK 10036

Customer No. 49443

Direct all telephone calls to (646) 878-0800 and all facsimiles to (646) 878-0801.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

FULL, NAME OF INVENTOR: POLIAKINE, Ran

FULL RESIDENCE ADDRESS: 10 Harishonim Street, Motza Ilit 90820, Israel

COUNTRY OF CITIZENSHIP: Israel

FULL POST OFFICE ADDRESS: same

SIGNATURE OF INVENTOR

PAGE 7/14 * RCVD AT 3/1/2007 12:04:31 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-5/13 * DNIS:2738300 * CSID:6464175511 * DURATION (mm-ss):04-00

2

Attorney Docket No : P-9045-US

FULL NAME OF INVENTOR: COATES, David

FULL RESIDENCE ADDRESS: 87 Sopwith Crescent, Merley, Wimbourne, Dorset

BH21 ISW, United Kingdom

COUNTRY OF CITIZENSHIP: United Kingdom

FULL POST OFFICE ADDRESS: same

SIGNATURE OF INVENTOR ___

DATE 18- 54N 2007 (day / month / year)

RECEIVED **CENTRAL FAX CENTER**

MAR 0 1 2007

Attorney Docket No.: P-9045-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS:

POLIAKINE, Ran et al.

SERIAL NO. /

PATENT NO.:

10/575,089

EXAMINER:

Not yet assigned

FILED / ISSUED: April 10, 2006

GROUP ART UNIT: 2871

FOR:

STRUCTURALLY SUPPORTED LCD MEDIA

POWER OF ATTORNEY AND REVOCATION OF PRIOR POWERS BY ASSIGNEE

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

MAGINK DISPLAY TECHNOLOGIES LTD, the assignce of record of the entire right title and interest in and to the above-identified Application, hereby revokes any and all prior Powers of Attorney:

and hereby appoints the following attorneys and/or agents with full Power of Substitution and Revocation to prosecute this Application, to make alterations and amendments therein, to receive the patent and to transact any and all business in or with the United States Patent and Trademark Office in connection therewith, provided that if any one of said attorneys or agents ceases being affiliated with the law firm of Pearl Cohen Zedek Latzer, LLP, as partner, employee or of counsel, such attorney's or agent's appointment as attorney or agent and all powers derived therefrom shall terminate on the date such attorney or agent ceases being so affiliated.

Mark S. Cohen	Reg. No. 42,425
Caleb Pollack	Reg. No. 37.912
Guy Yonay	Reg. No. 52,388
Guy Levi	Reg. No. 55,376
Rachel Teitelbaum	Reg. No. 56,708
David A. Lowenstein	Reg. No. 35,591
Robert D. Schaffer	Reg. No. 33,775
Michael A. Yamin	Reg. No. 44,414
Marc Tritel	Reg. No. 59,336
Lee A. Goldberg	Reg. No. 38.394
Cheryl J. Schindler	Reg. No. 59,848

These attorneys and agents are associated with Customer Number 49443.

Attorney Docket No.: P-9045-US

Please send all correspondence and direct all telephone calls to:

Pearl Cohen Zedek Latzer, LLP 1500 Broadway, 12th Floor New York, New York 10036 Tel: (646) 878-0800 Fax: (646) 878-0801 Customer Number: 49443

Attached to this paper is a STATEMENT UNDER 37 CFR 3.73(b).

Respectfully submitted,

\$ 13. 06

Ву

Name: RONEA ZEXER

Tile: President 1 660

RECEIVED **CENTRAL FAX CENTER**

MAR 0 1 2007

Patent and Trademark Officia U.S. DIPARTMENT OF COMMERCE

		ENT UNDER 37 CFR	tion of information unless it chieflors a value OME country number 3,73(b)			
Applicant/Patent Owner:	POLIAKINE, Ran et	t થ <u>ી</u> .				
Application No./Patent No.	10/575,089	Filed/Issue Date:	April 10, 2006			
Entitled: STRUCTURA	Entitled: STRUCTURALLY SUPPORTED LCD MEDIA					
MACINK DISPLAY TEC	HNOLOGIES LTD	corporation				
(Name ai Assigner)	·	Type of Autport, e.g., corporation, part	earthin, colourably, government anticy, att.)			
States that it is:						
1. It the assignee of the	endre right, title, and intere	est; or				
2. 🔲 an assägnee of an u	idivided part interest					
in the patent application/pa	sem identifical above by vi	rtue of either:				
	the inventor(s) of the peter	t application/potent identified at	ove. The assignment was recorded in the			
Patent and Tredema	rk Office at Roof	. Frame	, or for which a copy thereof is assained.			
OR						
•	the investor(s), of the parent	application/potent identified abo	we, to the current assignee as shown below:			
1. From:		To:				
The documen	and recorded in the Patent	and Trademack Office as				
Recl	, Franc	, or for which a copy thereo	f is anached			
2. From:	To:					
	was reported in the Patent		Cin armahad			
Reci	, Frame	, or for which a copy thereo	ts arraciant.			
3. Уграда:	To:	ATT A SHOTTER OF				
	was recorded in the Patent	or for which a copy thereu	d is attached			
Red	, Franc					
Additional di	scuments in the chain of rich	e are listed on a supplemental Ab	ect.			
(NOTE: A separate comust be submitted to A	or other documents in the en by (i.e., the original assignment Division in accor- of the PTO, <u>See</u> MPEP 302	ent document of a true copy of the dance with 37 CFR Part 3, if the	ike arigitat desumenti sastimment is ur be			
The undersigned (whose th	te is supplied between is crop	knieral to sign this kulenian of VI				
31 12 ml	5	Konsit	Signature			
31 12 01 Date			Signature			
		RONEN	2 E X E R Ed or printed name 4 & C E O			
		Presiden	+ & CEO			
			Titte			

Unified from Statement (the form is estimated to take 0.2 hours to compare. There will vary depending upon the create of the scribblest take. Any contracts of the second of time you are required to impress the form should be seen to the Chief Research Officer. Parent and Tendersch Officer, Withheston, OX 2003-1, DO NOT NEWS PRESS OR COMMISTED FORMS TO THIS ADDRESS. SEEND TO: Assessing Commissioner for Parents, Withheston, DC 2003-1.

Docket No.:

P**-**9045-US

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, I the undersigned, POLIAKINE, Ran residing at 10 Harishonim Street, Motza Ilit 90820, Israel; COATES, David residing at 87 Sopwith Crescent, Merley, Wimbourne, Dorset BH21 1SW, United Kingdom

Hereby sell, assign and transfer to MAGINK DISPLAY TECHNOLOGIES LID, an Israeli company located at Neve Ilan Communication Center, Mevasseret Zion 90805, Israel its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Application No. 10/575,089, filed April 10, 2006, which is a National Phase Application of PCI International Application No PCT/IL2004/000926, PCT International filing date October 10, 2004 and is entitled:

STRUCTURALLY SUPPORTED LCD MEDIA

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention of under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United

PAGE 12/14 * RCVD AT 3/1/2007 12:04:31 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-5/13 * DNIS:2738300 * CSID:6464175511 * DURATION (mm-ss):04-00

Docket No: P-9045-US

States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

FULL NAME OF INVENTOR:	FULL NAME OF WITNESS:
POLIAKINE, Ran	mirit Laon mondelowitz
SIGNATURE OF INVENTOR:	ADDRESS OF WITNESS: 234 M.II , IS Q9EC 3/930
DATE: 30/1/2007 (day / month / year)	124 WILL TABLEC 41.120

FULL NAME OF INVENTOR: COATES, David	ANTHONY ALICINS
SIGNATURE OF INVENTOR: David Coracte	SIGNATURE OF WITNESS:
DATE: 18 TAN 2007	ADDRESS OF WITNESS:
(day / month / year)	

RECEIVED **CENTRAL FAX CENTER**

MAR **0 1** 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS:

POLIAKINE, Ran et

EXAMINER:

· Not yet assigned

al.

SERIAL NO./

10/575,089

GROUP ART UNIT:

2871

PATENT NO .:

FILED/ISSUED

April 10, 2006

ATTORNEY DOCKET No.: P-9045-US

DATE:

FOR:

STRUCTURALLY SUPPORTED LCD MEDIA

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

COMMUNICATION

Sir:

In connection with the above-identified Application, please change the Attorney Docket Number from 053694-0140 to P-9045-US.

No fee is due, however, if any fee is required, the undersigned hereby authorizes the Patent Office to charge such additional fee to Deposit Account 50-3355.

Respectfully submitted,

Attorney/Agent for Applicants Registration No. 52,388

Dated: March 1, 2007

Pearl Cohen Zedek Latzer, LLP 1500 Broadway, 12th Floor New York, New York 10036

Tel: (646) 878-0800 Fax: (646) 878-0801